



UNIVERSITAS
PRASETIYA MULYA

MM | Magister Manajemen
PRASETIYA MULYA

CREATING DRIVERS — OF — CHANGE



PRASETIYA MULYA MM PROGRAMS

MM FULL TIME

- MM Regular (Marketing & Finance)

MM PART TIME

- MM Business Management
- MM Strategic Management

HIGHLIGHTS

- Taught by credible, professional and passionate faculty members; supported by selected guest lecturers to help students achieve personal and professional goals.
- Update programs constantly through collaboration with government, researchers, and business communities.
- Link programs internationally with reputable institutions and universities.
- Provide students with international exposures and opportunities to explore business climate and culture, such as through:
 - Korea-Indonesia-Taiwan or KIT Program, which selects students every year from KAIST Business School (Korea), Prasetiya Mulya (Indonesia), and National Taiwan University (Taiwan) to collaborate through long-distance lectures or face-to-face encounters in one designated country; this program offers students opportunity to befriend and network with future business leaders of Korea, Indonesia, and Taiwan.
 - Visiting Professor Programs (such as from William & Mary School of Business, USA)
 - Student Exchange Programs (for example with Peking University HSBC Business School, China).
 - Immersion Programs (such as with William & Mary School of Business, USA, Deakin University, Australia and Georgia Institute of Technology, Atlanta, US)
 - Experiential Learning Program (ELP) with Indian School of Business (ISB), Hyderabad, India
- Stimulate and engage students with Business Plan final project to integrate concepts learned during the study.
- Classified as A grade by the National Accreditation Agency.
- Have wide and proud alumni network virtually in all industries.



Eko Kurnia Sanusi
COMMERCIAL CREDIT ANALYST
PT BANK CENTRAL ASIA TBK

MM - STRATEGIC MANAGEMENT, 2018

"The programme allows me to develop a new way of thinking. Additionally, the lessons from KIT Project* offers an unique approach to dealing with work-related issues."

*KIT Project is a collaboration of 3 prestigious MBA schools from Korea (KAIST), Indonesia (Prasetiya Mulya), and Taiwan (NTU), aiming to give the MBA students of each school exposure to a real business learning environment.





UNIVERSITAS PRASETIYA MULYA

A NEW ERA UNFOLDING.

After more than 35 years serving Indonesia's higher education in the field of business and management, Prasetiya Mulya has undergone significant transformation. The dynamics marks a new era unfolding for the institution in contributing yet more to the country, enhancing its commitment to the nation whilst remaining unwaveringly true to its vision and mission.

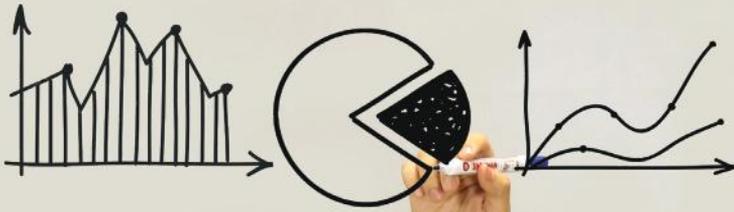
Prasetiya Mulya (literally meaning a "Noble Pledge") was conceived by prominent Indonesian business leaders who avowed a noble pledge to develop this country by means of providing top-notch business education to the nation. An erstwhile Management Institute pioneering the MBA program in Indonesia in 1982 Prasetiya Mulya has since burgeoned fast transforming itself into Universitas Prasetiya Mulya.

With even stronger commitment to its original vision and mission, the university carries a new spirit to address the growing complexities and

challenges. In fact, it is no overstatement to assert that Prasetiya Mulya has always been as a center of excellence to all its stakeholders and partners—business entrepreneurs, professionals and scholars.

UNIVERSITAS PRASETIYA MULYA HAS ALWAYS BEEN AS A CENTER OF EXCELLENCE TO ALL ITS STAKEHOLDERS AND PARTNERS: BUSINESS ENTREPRENEURS, PROFESSIONALS, AND SCHOLARS.

As a full-fledged university, Prasetiya Mulya regularly adjusts its curricula according to latest developments in the business world. It realizes that staying, current and updated is necessary for facing the ever-changing business challenges. Therefore, the learning process at Prasetiya Mulya is invariably supported by competent faculty members, high-integrity professionals, strong social networks, and solid Prasetiya Mulya Alumni Association.



PRASETIYA MULYA ENHANCES BUSINESS SENSE AND ACUMEN—THE ESSENTIALS TO THRIVE IN FUTURE BUSINESS CHALLENGES

PRASETIYA MULYA **MAGISTER MANAGEMENT (MM)** PROGRAMS

Prasetiya Mulya recognizes the uniqueness, dynamics and complexity of every challenge business brings forth. Business players, therefore, need to possess certain knowledge and competence to be able to find effective solutions to business problems in creative, and realistic ways.

Prasetiya Mulya answers that need by establishing MM (MBA equivalent) programs that are practical, comprehensive, relevant and up-to-date.

All the programs focus on preparing future business players and leaders. They are designed to improve the students' strategic learning capacities and readiness, to enrich them with skills to find best business solutions for its toughest quagmires, and to provide them with opportunities to apply business concepts through group engaging activities.

FULL TIME

■ MM REGULAR

Transforming Your Business Competence

MM Regular is designed for future leaders who are motivated to shape their personal and professional development.

This is an intensive full-time program for 18 months for those who have completed their undergraduate degree, and have zero to 2 years working experience.

MM Regular (MMR) offers a comprehensive program to boost your capabilities by acquiring business management knowledge and leadership skills through Personal Leadership Development (PLD) program. The PLD program comprises in-class sessions (workshops), coaching, and counselling.

Classes run five days a week, from 08:30 am to 04:15 pm.



"Knowledge from experts combined with fresh perspectives from colleagues with various backgrounds becomes a perfect guide in the real business world."

Ryan Putera Pratama Manafe
CO FOUNDER & CEO - SUN ENERGY
MM REGULAR 2014

MM BUSINESS MANAGEMENT

Accelerating Your Future Career

MM Business Management is designed for rising young executives who are looking for challenges to accelerate their career and develop personal competencies.

This is a 20-month part-time program for those who have completed their undergraduate degree, with minimum 2 years working experience.

MM Business Management (MMBM) offers a comprehensive program (5 terms) that encourages you to increase business acumen and to create integrated solutions. You will accomplish the competencies in a collaborative environment, through which you can also expand your networks and improve your leadership skill.



The program schedule is designed to maximize learning while balancing work and personal life. Class Schedule: Monday, Wednesday, and Friday evenings (06:30 pm to 09:30 pm)

MM STRATEGIC MANAGEMENT

Envisioning Your Future Business

MM Strategic Management is designed for senior executives who are seeking challenges to improve business world and to generate business innovation by developing strong networks.

This is a 20-month part-time program for those who are undergraduate degree holders with more than 5 years working experience and holding senior managerial positions in at least 2 different areas of responsibility.

MM Strategic Management (MMSM) offers a comprehensive program that encourages you to solve complex problems and to sharpen up your business acumen. Based on your future strategic priority, you can choose one learning option between these two tracks:

Track 1 - Strategic Innovation

The courses of study are focused on business innovation through cross-industry learning, aiming to solve complex challenges and develop strategic opportunities

Track 2 - Global Business Management

The courses of study are focused on doing global business through real-world projects, aiming to solve global business challenges and seize global business opportunities

Both tracks are held three days a week on Monday, Wednesday, and Friday from 06:30 pm to 09:30 pm.

For further information, please refer to our website
<http://www.pmb.ac.id>



"Prasetiya Mulya environment is filled with challenging learning experience. The open discussions on real business cases are very insightful, powerful and related very closely to my business."

Gittha Nafeeza
ENTREPRENEUR & OWNER OF
SHABU HACHI RESTAURANT
MM BUSINESS MANAGEMENT, 2012



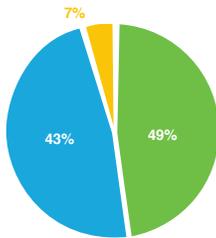
"Doing both work and study at the most prestigious business school are really challenging. With God's blessings, the right learning environment with best professors and supporting classmates, I achieved Cum Laude and Cisco's Fiscal Year Manager Excellence in 2012."

Arthur Tunggal Siahaan
DIRECTOR SYSTEMS ENGINEERING INDONESIA
PT CISCO SYSTEMS INDONESIA
EXECUTIVE MM STRATEGIC MANAGEMENT, 2012

MM STUDENT PROFILE (2019)

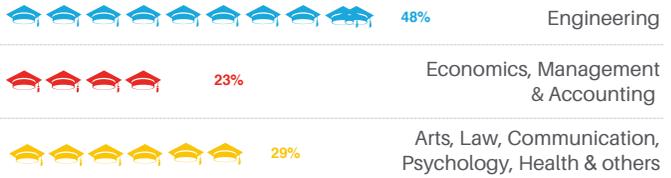
MM REGULAR

EDUCATIONAL BACKGROUND

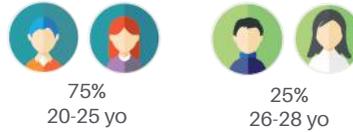


- Private Universities
- State Universities
- Overseas

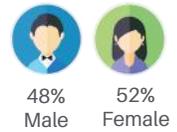
UNDERGRADUATE BACKGROUND



AGE

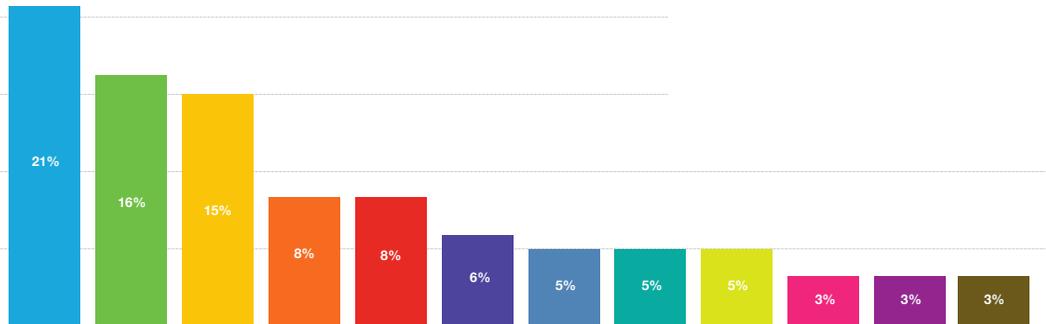


SEX



MM BUSINESS MANAGEMENT

INDUSTRIAL BACKGROUND



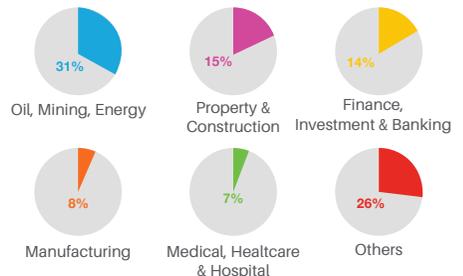
- Finance, Insurance & Banking
- Media
- E-Commerce & IT
- Manufacturing
- Oil, Gas & Natural resources
- Logistic & Transportation
- Property & Construction
- Chemical
- Government
- FMCG
- Medical, Healthcare & Hospital
- Others

MM STRATEGIC MANAGEMENT

POSITION



INDUSTRIAL BACKGROUND



APPLY NOW

ADMISSION REQUIREMENTS

- All programs require prospective students to have an undergraduate (S1) degree or its equivalent from an accredited higher education institution.
- Intensive Regular MM requires that prospective students have an undergraduate (S1) degree and have zero to 2 years working experience.
- Part-time MM in Business Management requires that prospective students have an undergraduate (S1) degree and at least 2 (two) years of work experience.
- Part-time Executive MM in Strategic Management requires that the above points are satisfied, as well as at least 5 (five) years of middle-to-top-management work experience, or as well as minimum 2 years leadership accomplishment and/or managerial function experience at 2 (two) different management functions.
- All applicants need to complete the online registration form and submit it together with the admission documents (please see below).
- All applicants need to pass a series of written Prasetiya Mulya MM tests including an interview.

ADMISSION DOCUMENTS

- An online admission registration form, accessible at:
admissions2.prasetiyaulya.ac.id
- 1 (one) authentic copy of legalized a Bachelor Degree Certificate for graduates of a local university, or an S1 completion certificate by Directorate General of Higher Education (DIKTI) for graduates of an overseas university
- 1 (one) authentic certified/ legalized copy of academic transcripts
- 2 (two) recommendation letters
- A reference letter from a current company
- 1 (one) copy of valid ID card/driving license/passport
- 5 (five) pieces of color photograph size 3 x 4 cm
- A copy of GMAT/SAT/TOEFL certificate (Institutional/International) – optional

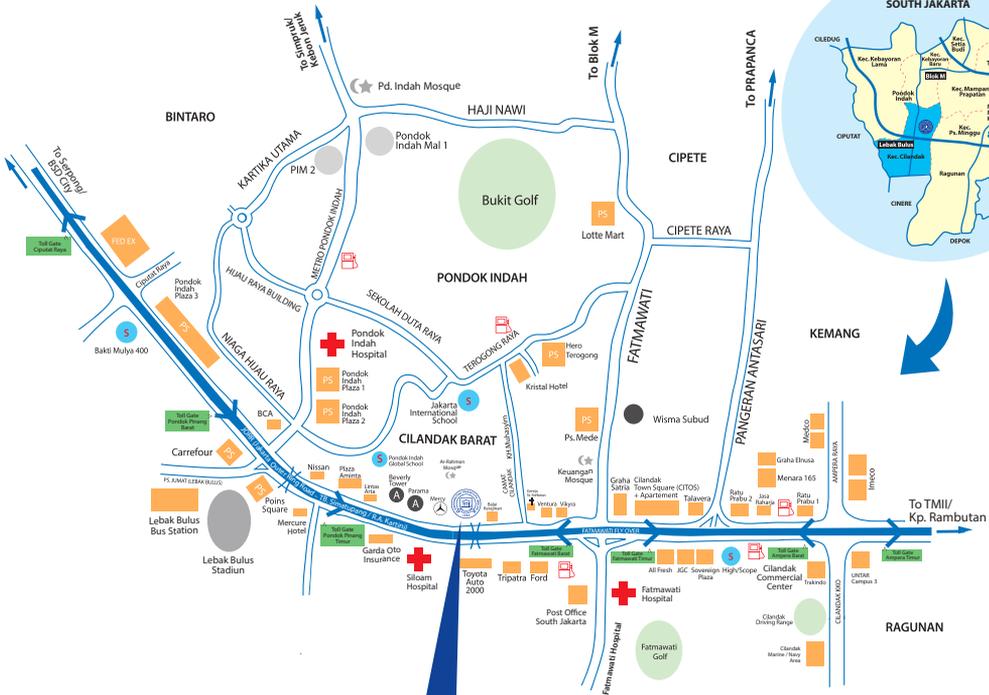


PROGRAM INFORMATION/CAMPUS VISIT

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Mobile	0812 1983 1982
Fax	(021) 751- 1128
Email	mm@pmb.ac.id
Website	www.pmb.ac.id



LOCATION



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Prasetya Mulya Business School is a member of AAPBS (Association of Asia-Pacific Business Schools) and AACSB International - the Association to Advance Collegiate Schools of Business.
www.aacsb.edu/about/