



UNIVERSITAS
PRASETIYA MULYA
School of Business and Economics

S1 | **FINANCIAL TECHNOLOGY**

MANIFESTING GOOD
INVESTMENTS AND
DELVING INTO
DIGITALISED BUSINESS

A BRIEF INQUIRY INTO THE FINANCE & BANKING FINANCIAL TECHNOLOGY & START-UP PROGRAM

In the vast, ever-growing business world, investment is one of the key-activities of finance & banking. While new start-up companies emerge, the ecosystem still lacks resources who expertise in investment despite having endless problems to be solved - Universitas Prasetya Mulya intends to balance this by opening opportunities and molding future moguls in the industry.

WHAT DIFFERS THE FINANCE & BANKING INVESTMENT PROGRAM TO THE FINANCE & BANKING FINANCIAL TECHNOLOGY & START-UP PROGRAM?

Investment Program

Established first in 2011, this programme was aimed to institute smart investors with high competence in investing.

In this programme, students will gain a deeper insight about asset management as well as real life experience in making financial products in collaboration with investment companies.

Fintech & Start-Up Program

Universitas Prasetya Mulya recognises the major necessities in the financial services revolution. This latest programme aims to build fresh graduates with passions and prime skills who will present you with pristine new innovations in the financial world.

Mainly focuses on start-up businesses and their needs in entering the market.



CFA Institute

Similar to the regular undergraduate Finance & Banking program, is affiliated with Chartered Financial Analyst (CFA) University Affiliation Program, an internationally renowned and prestigious certification acknowledged by more than 100 countries. This program has applied global standard and integrated CFA Candidate Body of Knowledge (CBOK) in its curriculum. The most distinctive difference is the language used in delivering the learning materials — the regular class of Finance & Banking is taught in Indonesian, while the international class fully uses English.

FACILITIES



Capital IQ



Bloomberg Terminal



CAREER PROSPECT

POSITIONS

Portfolio Manager
Investment Analyst
Credit Analyst
Research Analyst
Risk Manager
Finance Manager

INDUSTRIES

Investment Banking
Asset Management
Pension Funds
Insurance Companies
Banking Industry
Private Equity
Venture Capital
Management Consultant
Financial Technology (Fin-Tech)

FREQUENTLY ASKED QUESTION



What are the prospects of the FinTech & Start-Up Program curriculum?

The Finance & Banking International Financial Technology & Start-Up Program is aimed to soar in the start-up businesses instead of the conventional listed companies.

Do I need an IELTS/TOEFL score to enrol in this program?

Yes, IELTS/TOEFL score will be required. The minimum score for IELTS is 6.0, while the minimum score of TOEFL is 550.

Where to know about the admission criteria of this program?

You can find the admission and administration criteria for Finance & Banking Financial Technology & Start-Up Program on prasmul.link/pendaftaranS1.

What degree title will I obtain after I finished and graduated from the program if I enrol in the International Program?

The degree title you will be given is Sarjana Manajemen (S.M.), which is equivalent to Bachelor of Arts (BA) or Bachelor of Commerce (BC).

FINANCIAL TECHNOLOGY AND START-UP PROGRAM

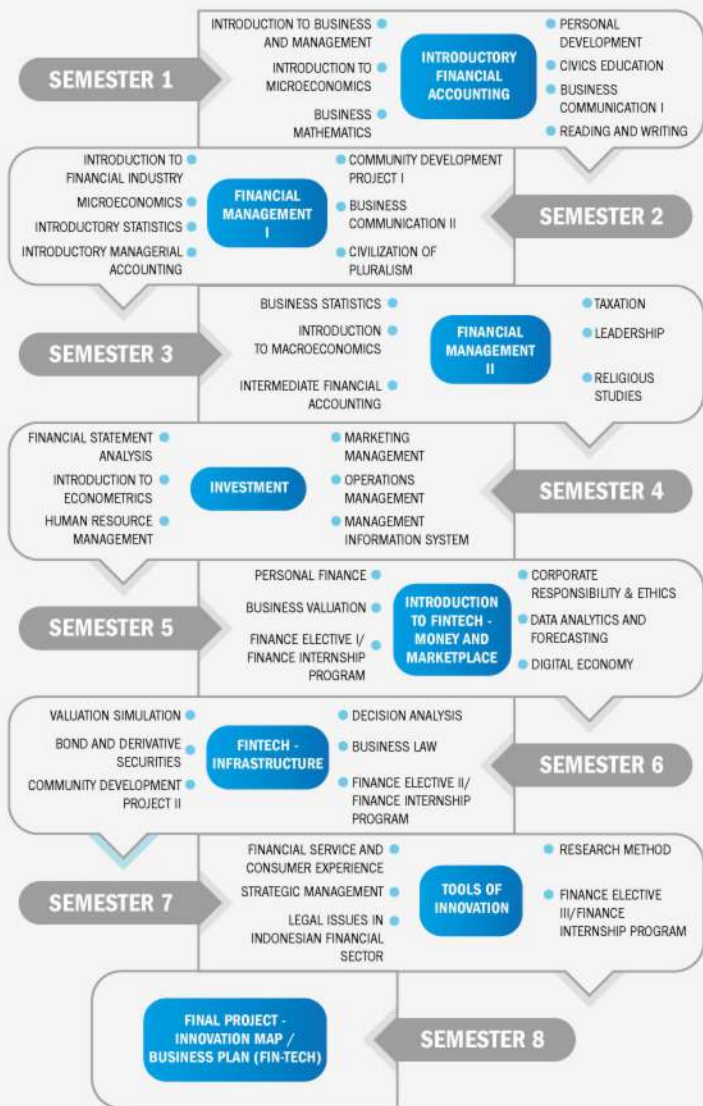
PROGRAM STRUCTURE

Carefully curated, the Financial Technology & Start-Up Program's curriculum involves both financial & investment theories as well as actual practical case studies.

In the first and second year of the programme, you will be introduced to the basics of business and how it is run, along with the basics of the business investment that will bring you the most profitable results.

As everything start-up companies rise rapidly in Indonesia, Universitas Prasetiya Mulya noticed the ecosystem of Indonesian start-up companies lacks financing to build a foundation of their first 5 years.

In the second half of the programme, Universitas Prasetiya Mulya offers you subjects to stay adjusted and relevant with all the industrial revolution that has been happening in the last few years. This will help you accommodate all the new perspectives adapted in the modern financial world and refine your skills as financial technology innovators.





In my opinion, the International Class of Finance and Banking has given us an opportunity to improve our knowledge for financial technology cohesively, one that will be very beneficial for our professional life in the future. The subject of financial technology is very relevant, especially with the constant improvement of technology around the world.

Djie Kennardo Setiadjie
SMA Santa Laurensia, Alam Sutera

Right now as I am in the 5th semester, I feel that the International Class of Finance and Banking has not only helped me to learn theories, but also to understand the nature of Indonesian capital market. I also thank our lecturers who have mostly been working and experiencing in capital markets, particularly in Indonesia.

Niko Pandowo
Penabur Secondary School, Kelapa Gading



If Prasmul has taught me one thing, it is to learn by doing. I have to admit that choosing this class has truly been a great opportunity to prepare for my future career. I'd like to thank this program for providing me invaluable experiences, integrated growth and self development through real case projects, interactive classes, and supportive community.

Giovinie Kurniawan
SMAK 3 Penabur, Jakarta

Learning in International Class of Finance and Banking is quite challenging, where we also get unique majors such as Financial Technology, with a minor in Startup Valuation. We are given the opportunities to experience fin-tech and become financial innovators, which have been very eye-opening. I am excited to see what other things Prasmul offers in the future.

Vanessa Mirta Harianto
Tritunggal Christian Secondary School, Semarang



Undergraduate Degree Program in
Management has been accredited A
(National Accreditation Board 2015)



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